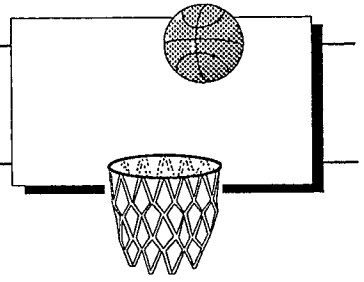


PARTING SHOT



NC

Centerline

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Governor's Highway Safety Program

James G. Martin, Governor

First Quarter 1989

BASKETBALL STAR MICHAEL JORDAN FEATURED IN SEAT BELT CAMPAIGN

High school athletes across North Carolina are trying to increase seat belt use among public school students as part of a new statewide educational campaign that is also enlisting the help of pro basketball star Michael Jordan.

Called "smart moves," the program initially involved high school athletic directors from 30 NC counties have distributed information to use in schools.

Policeman nabs flying Air Jordan

The Associated Press

LEXINGTON, Ky. — A Lexington police officer has succeeded where many NBA guards failed. He slowed down Chicago Bulls star Michael Jordan.

Patrolman Tommy Puckett stopped Jordan, a former University of North Carolina star from Wilmington, N.C., near Lexington on June 6 and charged him with going 90 mph in a 60-mph zone on Interstate 75.

Puckett also cited Jordan, who was en route to North Carolina in a 1988 Ferrari Testarossa, for failing to have an operator's li-

the former University of North Carolina star has been a longtime supporter of seat belt use in the state.

The program is a joint project of the NC High School Athletic Association, the UNC Highway Safety Research Center, NC Governor's Highway Safety Program and Belts for Safety.

are excited about the program and athletes are an ideal model for Charles H. IC High School Association.

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Michael Jordan demonstrates a "smart move". (Photo: Beth Ashton, NCDOT)

... arrested him ... notification," ... him. I

ident is the ... crashes happen. When you look at their ... 1 to 38 and ... accident statistics, young drivers are ... "Incrable," ... involved in more fatal crashes than any

Wearing a seatbelt you can do, speeding you cannot, even if you are Michael Jordan or Spike Lee. Can, can't. Smart, not smart. No!