

MEMORABLE MEMO



You've heard of the 30-second television spot. Now comes a new innovation in the art of political campaigning—the 20-word classified ad. Long-shot GOP gubernatorial hopeful Art Manning of Vanceboro tried that approach in the classified section of The News & Observer of Raleigh, N.C.

*It works for used trucks. Why not for governors?
And if it works for governors, maybe it will work for memorable memos.*

Seems worth a shot, so here goes. . . .

MEMORABLE MEMOS WANTED. Contact North Carolina Insight,
P.O. Box 430, Raleigh, N.C. 27602. Anonymity guaranteed.