



MEMORABLE MEMO

NORTH CAROLINA GENERAL ASSEMBLY
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NEWS CONFERENCES SCHEDULED FOR The Week of May 22, 1989

<u>DAY</u>	<u>TIME</u>	<u>LEGISLATORS</u>	<u>SUBJECT</u>
Monday	-- NONE SCHEDULED		
Tuesday	-- NONE SCHEDULED		
Wednesday	-- NONE SCHEDULED		
Thursday	-- NONE SCHEDULED		
Friday	-- NONE SCHEDULED		

What's this? A solid week in the heat of the 1989 General Assembly without a single news conference? Don't our state lawmakers know that if every inch of hometown news space was laid end to end it would stretch from Manteo to Murphy and back at least six times? Not to mention all that wasted TV news time. So let's have a little more good, old-fashioned opportunism. Mugging for the cameras, muttering sound bites, dishing out quotes, this sort of thing. And if there's no news worth having a conference over, make some up. If the great debate over the Plott hound as state pooch taught us anything, it's this: the news media will cover any old dog.

Meanwhile, if you've got any old dog-eared memos lying around on your desk, sled-dog them off to Insight. Growlers, barkers, howlers, and whiners welcome, but mind the fleas please. Mush, you huskies, anonymity guaranteed.