



MEMORABLE MEMO



State of North Carolina
Department of the Secretary of State

RUFUS L. EDMISTEN
SECRETARY OF STATE
RICHARD H. CARLTON
CHIEF DEPUTY SECRETARY OF STATE

March 5, 1991

Dear Friend:

This spring will mark the beginning of a new sports tradition for North Carolina. The Raleigh-Durham Skyhawks, will kick off their charter season in the World League of American Football, a new and exciting league sanctioned by the National Football League. The Skyhawks are owned by my very close friend and associate George Shinn and are coached by the former All-American and NFL All-Pro Roman Gabriel.

The Skyhawks open their home season on Saturday April 6, 1991 at 8:00 o'clock p.m. against Barcelona, Spain in Carter Finley Stadium. The games promise to be very fast paced and should prove enjoyable to all sports fans. These games should also be a real social event for the area, and I know that you and your associates do not want to miss the excitement.

You may call the Skyhawks office to reserve your season tickets at (919) 872-9311 or 1-800-4HAWKS4. All games will be on National Television, but I know that you will want to be there in person.

Looking forward to seeing you in the stadium this spring with your friends and clients.

Sincerely,


Rufus L. Edmisten

What It Was, Was Football. Sort Of.

Say you're the owner of a new football team. Say you need help moving tickets. Say the Secretary of State is a friendly sort of full-service Secretary of State. Wouldn't you get him to hawk tickets to the Skyhawks? Why, sure you would. And here you have it, an official State of North Carolina Department of the Secretary of State tender offer for football tickets.

Of course, Secretary of State Rufus Edmisten told reporters that the offer wasn't made on real, official stationery, but on a facsimile. That's appropriate, considering the Skyhawks' record. They're pretty much a facsimile of a team. Now, we don't know if Edmisten is just a facsimile of a Secretary of State, but we do know this: this memo is just a facsimile of a real Memorable Memo. If it had really been printed on Secretary of State stationery, then it would have been a real memo.

Speaking of which, if you've intercepted any real Memorable Memos lately, just fade back, double pump, and let 'em fly—downfield on a post pattern right to Insight. Anonymity guaranteed, and no flags on the play.