

## MEMORABLE MEMO

James G. Martin Governor



Karen Hayes Rotterman Director of Communications

## State of North Carolina Office of the Governor

Release: IMMEDIATE Contact,

Raren Rotterman, Tim Pittman Release No:

December 29, 1987 Distribution.

GOVERNOR MARTIN AND LT. GOVERNOR JORDAN TO SERVE
HONORARY CO-CHAIRMEN OF NORTH CAROLINA HOT-AIR BALLOON PROJECT ALEIGH -- Governor James G. Martin and Lt. Governor Robert B. Jondan, III, announced today that they have agreed to serve as special not-air men of a private initiative to build serve as callona. To balloon that will represent the state and fly a literationally at basen the state of North since and the Rose Bowl and the World Series.

"North Carolina is proud of its heritage as the state of first that great tradition that began in Kittyl balloon will continue in at absolutely no cost to taxpayers."

"North Carolina is proud of its heritage as the state of first that great tradition that began in Kittyl balloon will continue in at absolutely no cost to taxpayers."

"North Carolina is proud of its heritage as the state of first especially gratifying to me that beautiful balloon will continue in the balloon of the balloon in the balloon is provided in the balloon in the bal

"The balloon, which will feature beautiful scenes from across the sanufacturing facility. This new Morth Carolina balrogest balloon other Morth Carolina cities that stage balloon for our tourism industry," continued Martin. It will be

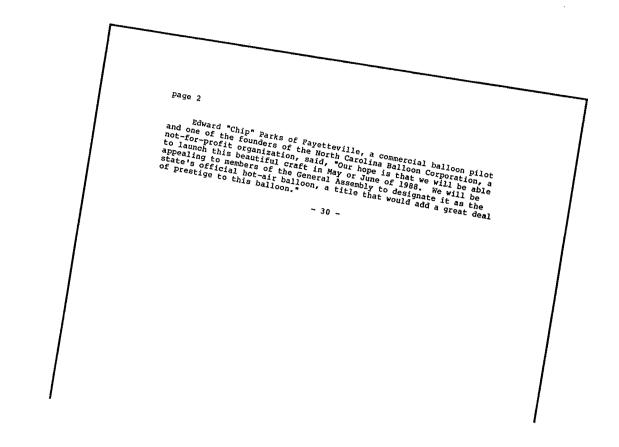
"I am particularly impressed by the loyalty and love for North Project, "Jordan said, "Their efforts remind er of the balloon committee to seek funding from the days been easy for the balloon they raised seek funding from the General Assembly, but, instead, state, this beautiful balloon and odnations of nickels, shorth state, this beautiful balloon will belong the Once constructed message for the propiet in the present of nickels, shorth state. It will represent will belong the Constructed message of North Carolina." he great craftsmanship and spirit of the

Governor's Office, Communications 116 W. Jones St. Raleigh, N C 27611 (919) 733-5612

- more -

Toll free 1-800-662-7005 An Equal Opportunity / Affirmative Action Employer

Tim Pittman Press Sceretary



## Well, why not?

Who would you pick to be honorary co-chairmen of the North Carolina Hot-Air Balloon Project? You wouldn't pick someone who was short of hot air, would you? Of course not. You'd want professional elocutionists who can keep the oral jet stream in full blow, with gusts of up to 180 words a minute, and who have the ability to sustain excess verbiage for hours on end without gulping or wheezing for air. Who better, then, than the chief rivals for the governorship in 1988? We don't know if this is a trial balloon or not, but we do know that Jim Martin and Bob Jordan ought to be able to get it off the ground without any untoward huffing and puffing.

Meanwhile, if you've spotted a hot memo wafting by on the gentle zephyrs of state government, float it our way. Anonymity guaranteed, even to blowhards, windbags, and airheads.